



THE IIS UNIVERSITY

deemed to be a university under section 3 of UGC Act., 1956 JAIPUR

2015 VIVIDHA

The Media Fest
17-18 September

Venue
THE IIS UNIVERSITY
Gurukul Marg, SFS, Mansarovar, Jaipur
0141-2400160, 2397906, 2397907

Day 1: 17 September 2015 Thursday

Event	Time	Venue
Inaugural	10.00am - 11.00 am	A V Hall
Ad mad	12.00pm - 2.30 pm	A V Hall
Media Quiz	1.00pm - 2.30 pm	Srijan
Photography	2.00pm - 3.00 pm	Outside CIT Block

Day 2: 18 September 2015 Friday

Event	Time	Venue
Film Festival	10.00am - 12.30 pm	A V Hall
Toggle	10.30am - 12.00 pm	Srijan
RJ hunt	1.00pm - 2.00 pm	A V Hall
Budding Journalist	2.30pm - 3.30 pm	A V Hall

For online Registration visit: www.vividha.iisuniv.ac.in
Registration **Fee- 1000/-** per institution may be deposited in cash/DD in favour of "The IIS University"

Faculty Coordinators

Dr. Ruchi Goswami 09783307200
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Student Coordinators

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Details of Events

Brainstorming (Media Quiz)

Media quiz will judge the wit, spontaneity and presence of mind of the participants through challenging and interesting rounds. In case of more participation, a preliminary round shall be organised.

Participation: 2 members in each team (maximum of two teams per institution).

Ad-Mad (Advertisement Designing)

An innovative game of imagination, wherein the contestants are expected to identify a jumbled brand name, create an advertisement with a distinct punch line and enact it within the stipulated time.

Participation: 4 members in each team (maximum of two teams per institution).

Pixels (Photography Competition)

Pixels gives an opportunity to photography enthusiasts to capture the perfect moment. The theme of the competition are-

a) Beautiful Blur b) Togetherness c) Childhood

The participants are required to submit 6 photographs (6" × 8") on any one of the above mentioned themes, immediately after the inaugural ceremony.

Participation: Individual participation (maximum 3 participants per institution).

RJ Mania (RJ Hunt)

Radio Jockeying, as a profession, has taken center stage. Today, youth is looking at RJing as a lucrative career option. This event is divided into two rounds "Parichay" and "Showcase" of 1 minute each. The participants will bring their own laptops for playback.

Participation: Individual participation (maximum 3 participants per institution).

Final Cut (Film Festival)

Films since decades have mirrored our society. They have made us laugh and cry. "Final Cut" provides an excellent opportunity to young film makers to showcase their talent in film making. Two categories of films i.e. Documentary and Fiction can be screened in this competition.

Participation: Individual participation (maximum 10 participants per institution).

Budding Journalist (Journalistic Expressions)

Budding Journalist event will judge spontaneity, news sense and presentation skills of the participants, who are required to ferret out significant happenings and compose a news bulletin out of the provided matter and present it on camera within stipulated time frame.

Participation: Individual Participation (maximum 6 participants per institute).

Black & White (Toggle)

Participants are required to speak on the positive and negative aspects of a given topic at the switch of a button. The topic will be announced on the spot.

Participation: Individual participation (maximum 3 teams per institution).

Note: Added attraction- Bazaar on Campus organized by NEN Cell

***For further details please visit our event website – www.vividha.iisuniv.ac.in**
